Barry D. Nassberg
Group Chief Operating Officer,
Worldwide Flight Services

Barry D. Nassberg is Group Chief Operating Officer of Worldwide Flight Services, the global airport services company and world's largest air cargo handler. Barry has been with WFS for over 25 years, initially in Europe during its days as a subsidiary of American Airlines, and later in Asia as he led the company's rapid growth in regions beyond its traditional strongholds in Europe and North America. He began in aviation as a Passenger Services Agent some 38 years ago, later joining Pan American Airways in a career that would eventually encompass the full range of airline and airport services activities.

Barry lives in Hong Kong, and oversees the global commercial and development activities of WFS, with a particular focus on its entry into new markets. He is a member of the Board and of the Executive Committee of the ASA (Airport Services Association), and a member of the Board of the Hong Kong Tourism Board, appointed by the Government of the Hong Kong SAR.