For Immediate Release:

Saudi Airlines Cargo to host Air Shippers' Forum on perishables; to give away an iPad to a lucky winner

Johannesburg, February 08, 2017: AIR CARGO AFRICA 2017, the global biennial trade exhibition cum conference of the air cargo industry in Africa, proudly announces Saudi Airlines Cargo a sponsor for the Air Shippers' Forum on perishables. The session will be held on the first day of the three day event from February 21-23 at Emperors Palace, Johannesburg.

Perishables logistics will be one of the four key tracks among the commodity specific conferences that the fourth edition of AIR CARGO AFRICA is rolling out this year. Breaking new ground, this year's forum provides an equal opportunity platform for high yield shippers/exporters, key policymakers and other stakeholders in the supply chain to deliberate on the opportunities and challenges that arise in the shipping of temperature-controlled and time-bound products like vegetables, fruits, flowers, meat and fish.

Success in the perishables industry depends on how products are safely and efficiently steered through the cool chain on the way to their final destination. This is where air freight plays a pivotal role. The forum will prove to be an excellent platform to raise key questions and get it answered from an expert panel of speakers and to understand how each stakeholder can make a contribution to the growth of the industry.

Attendance at Air Shippers Forum for Perishables is free to the shippers, but there are limited seats. That's not all, those in attendance stand a chance to win an iPad sponsored by Saudi Airlines Cargo. The lucky prize winner will be selected out of a raffle draw that will take place at the closing of the forum.

To reserve your place or to find more details about the forum or AIR CARGO AFRICA 2017, please visit http://www.stattimes.com/aca2017/

About Saudi Airlines Cargo

With its extensive global network spanning four continents, 225 international destinations, and 26 domestic destinations, Saudi Airlines Cargo operates a dedicated freighter fleet and offer ample capacity on our passenger flights across Asia, Africa, Europe and the USA. With a wide range of products and services specifically tailored to meet the varying requirements of its customers, Saudi Airlines Cargo is able to provide a high level of service whilst continuing to deliver cost-effective solutions. As one of the world's major players in the cargo aviation market,
Saudi Airlines Cargo is known for its efficiency and reliability, offering secure and convenient connections through its local and international hubs.

About the Organiser

The STAT Trade Times ([www.stattimes.com](http://www.stattimes.com)), a publication from the STAT Media Group, is a multimodal international transport trade publication in circulation since 1986. The magazine with a special focus on air cargo enjoys worldwide readership among the top leadership of every company in the air cargo industry. Apart from AIR CARGO AFRICA, STAT Times also organizes AIR CARGO INDIA, another popular biennial international event in Africa. Other publications from the group include Indian Transport & Logistics News ([www.itln.in](http://www.itln.in)), Logistics Update Africa ([www.logupdateafrica.com](http://www.logupdateafrica.com)) and ACAAI News ([www.acaainews.com](http://www.acaainews.com)).

**AIR CARGO AFRICA 2017 Gist of Participants:**

- **Diamond Sponsors:** South African Airways Cargo (host airline)
- **Platinum Sponsors:** Swissport / Worldwide Flight Services / Africa Flight Services
- **Gold Sponsors:** Airports Company South Africa (host airport) / National Air Cargo
- **Silver Sponsors:** Liege Airport
- **Air Shippers meet (Perishables):** Saudi Airlines Cargo
- **Air Shippers meet (Pharma):** Brussels airport
- **Air Shippers meet (Humanitarian aid):** Liege Airport
- **Air Shippers meet (Automotive):** Frankfurt Airport
- **Other Sponsors:** Etihad Cargo / Cologne Bonn Cargo / Frankfurt-Hahn airport


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