Air Cargo Africa 2017 – Window into the world of opportunities
(Early Bird Rate Offer to Expire on 30th June 2016)

Johannesburg, 18th June, 2016 (STAT): Air Cargo, a crucial enabler of the global economy that represents 35% of global trade by value is equivalent to USD6.8 trillion worth of goods annually, or 18.6 billion worth of goods every day. International Air Transport Association’s (IATA) Industry Forecast 2013-2017 names Africa as the fastest growing region globally with an expected growth rate of 3.2 percent for international freight volumes. Similarly, according to the International Monetary Fund (IMF), Sub-Saharan Africa has grown at an annual rate of 4.8 percent over the last five years, beating other emerging regions like Latin America (3.3%).

In this background, Air Cargo Africa 2017, the 4th edition of the International Biennial Air Cargo event taking place at Emperors Palace, Casino Park in Johannesburg from 21 to 23 February 2017 will serve as a window to witness the prospects available in this continent. As the stage is set for a global rendezvous, the event remains eagerly awaited amongst the world players in the Air Cargo industry.

This is because Africa can be a driver of the world economic growth if it can put in place an adequate support system for the growth of its Air Cargo Industry. The global demand for the continent’s huge pool of natural resources continues to increase, leading to interest from the international logistics sector keen to take advantage of the same for establishing trade relations with Africa. With the expansion of market economies such as China, India, Russia, trade between Africa and these countries is bound to flourish. The Middle East is well positioned to be the distribution hub for Africa.

“It is business as usual for us!” said Priyo Patra, director events for STAT Media Group. “We have been witnessing a rush on the bookings for exhibition space, similar to the three previous editions. It is eight months to go from here, but more than 75% of the booth space is sold! Proud to see the event is fast becoming a preferred event for the world air cargo fraternity. We would like to advice all those who want to be a part of our event to waste no time in making the best use of our Early Bird Offer that expires on 30 June 2016. We wholeheartedly welcome you all to Johannesburg. See you all there”, he continued.

It is an ideal opportunity to benefit from this growth scenario. Furthermore, you have only weeks left to avail of the early bird rate to take part as an exhibitor at this event. The Early Bird rate is valid only until 30th June, 2016. Book your booth well in advance to reap the benefits of your preferred space in this event that marks an opportune time for a continent in growth mode.

About AIR CARGO AFRICA 2017:-

Air Cargo Africa is an international biennial event conceptualized to showcase Africa's air cargo
potential on a global scale. In its past two editions held in Nairobi and Johannesburg, the show has seen major participation from airlines and airports, particularly from Africa.

The third edition of these biennial events held in Johannesburg in 2015 gathered a record number of 80 exhibitors from 32 global countries and 29 African countries, 2915 trade visitors and 527 delegates. The event attracted 29 leading minds in the industry for deliberation on topical issues.

**About the Organiser:-**

STAT Times, a publication belonging to STAT Media Group, is a multimodal international transport media in existence since 1986 specializing in Air Cargo and enjoying a worldwide circulation amongst the leaders of the Air Cargo Industry. Apart from Air Cargo Africa, STAT Times also organizes the popular International Biennial International event AIR CARGO INDIA in India.

**Exhibitor Listing:-**

**Platinum Sponsors:** - Swissport Cargo Services, Worldwide Flight Services


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